

## **Application Data Sheet**

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### **Inventor Information**

Inventor One Given Name::	Michael G.
Family Name::	Christofalo
Residence Address::	Doylestown, PA
Postal Address Line One::	407 Appian Way
Postal Address Line Two::	
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Country::	UNITED STATES
Postal or Zip Code::	18901
Citizenship Country::	UNITED STATES
Inventor Two Given Name::	Stephen
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City::	Superior
State or Province::	Colorado
Country::	UNITED STATES
Postal or Zip Code::	80027
Citizenship Country::	UNITED STATES

### **Correspondence Information**

Name Line One::	Scott W. Doyle
Name Line Two::	Morrison & Foerster LLP
Address Line One::	1650 Tysons Boulevard
Address Line Two::	Suite 300
City::	McLean
State or Province::	Virginia
Postal or Zip Code::	22102
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### **Application Information**

Title Line One::	System and method for providing triggered event
Title Line Two::	commands via digital program insertion splicing
Total Drawing Sheets::	9
Formal Drawings::	Yes
Application Type::	Utility

Initial 10/29/03  
va-48343

Docket Number:: 559442800000

### **Domestic Priority**

Application No.: 60/422,245  
Filing Date: 10/29/2002  
Priority Claimed: Yes

### **Representative Information**

Representative Customer Number: 25227

### **Assignee Information**

Company Name: ACTV, Inc.  
Address Line One: 233 Park Avenue South - 10th Floor  
City: New York  
State: NY  
Postal or Zip Code: 10003

Company Name: nCUBE  
Address Line One: 1825 NW 167th Place  
City: Beaverton  
State: Oregon  
Postal or Zip Code: 97006